

Carrie Gartner

7103 Madison Creek, Columbia 65203
(573) 289-0973 ♦ cgartner@stephens.edu

AREAS OF SPECIALIZATION

Argumentation and Persuasion, Political Communication and Communication Education

EDUCATION

Ph.D., Department of Communication, University of Utah, Salt Lake City, UT, 1998

Major Areas: Argumentation and Rhetoric

Minor Areas: Research Methods and Communication Education

Dissertation: “Grade Expectations: Face-Negotiation in Teacher/Student Grade Disputes”

Dissertation Committee: Connie Bullis (chair), Richard Rieke, Malcolm Sillars, Rebecca Bjork, L. Jackson Newell (Department of Education.)

M.A., Department of Speech Communication, California State University, Fullerton, Fullerton, CA, 1990

Major Areas: Argumentation and Rhetoric

Minor Areas: Intercultural Communication and Interpersonal Communication

Thesis: “The Exxon Valdez Oil Spill: A Study in Institutional Apologia”

Thesis Committee: Robert Gass (chair), Jeanine Congalton, George Enell

B.A., Department of Speech Communication, California State University, Fullerton, Fullerton, CA, 1988

TEACHING EXPERIENCE

Adjunct Instructor
Liberal Arts Program
Stephens College

Current

Guest Lecturer
Department of Parks, Recreation and Tourism
University of Missouri, Columbia

2002, 2004

Instructor Missouri Democratic Party's Camp Carnahan. <i>A political training program for campaign managers, candidates and political activists. Subjects include campaign planning, branding and message, public relations, media buying and crisis management..</i>	1997-1998
Teaching Fellow Department of Communication University of Utah, Salt Lake City, UT	1990-1994
Adjunct Faculty Department of Communication Rancho Santiago College, Santa Ana, CA	1989-1990
Teaching Fellow Department of Speech Communication California State University Fullerton, Fullerton, CA	1988-1990
Speech and Debate Coach California State University Fullerton, Fullerton, CA	1988-1990
Courses taught:	Public Speaking, Persuasion, Argument and Debate, Basic Research Methods, Interpersonal Communication, Interviewing, Small Group Communication

Teaching Philosophy: I have always worked to encourage reflexivity among my students. It is important for them to understand various theories of communication but it is equally important for them to be able to adapt these theories to the different situations they will encounter throughout their lives. In short, my belief has always been that the theory of communication furthers the practice of communication.

PUBLICATIONS

Gartner, C., & Bruschke, J. C. (1996). The role of presumption in the Hill-Thomas hearings: Expanding Perelman. In P. Siegel (Ed.). Outsiders looking in. Hampton Press.

Bruschke, J. C., Gartner, C., & Seiter, J. (1993). The Effectiveness of the Bafa Bafa Intercultural Simulation. Simulation and Gaming, 24, 9-20.

Bruschke, J. C., & Gartner, C. (1991). Communication in Higher Education. Journal of Applied Communication Research, 19, 197-222.

CONVENTION PAPERS

Top Three Papers

Gartner, C., & Bruschke, J. C. (1992). A multi-perspectival analysis of the Hill-Thomas incident. Paper presented at the Speech Communication Association convention, Chicago, IL.

Bruschke, J. C., Gartner, C., & Seiter, J. (1990). The Effectiveness of the Bafa Bafa Intercultural Simulation. Paper presented at the Western Speech Communication Association Convention, 1990, Sacramento, CA.

Competitive Papers

Bullis, C., Gartner, C. & Gribble, J. (1997). An empirical exploration of ecofeminist issues: Gender differences and the feminization of nature. Paper presented at the biannual Conference on Communication and Our Environment, July 1997, Syracuse, NY.

Gartner, C. (1993). A good ump never changes his call: An analysis of the social and legal impacts of the Federal Baseball Decision. Paper presented at the meeting of the Speech Communication Association, Miami, FL.

Bruschke, J. C., & Gartner, C. (1991). Argument as politeness behavior: An analysis of editors' replies to submitted manuscripts. Paper presented at the Speech Communication Association Convention, Atlanta, GA.

Gartner, C., Seiter, J., & Bruschke, J.C. (1990). Ethnocentrism as a function of ethnic group membership. Paper presented at the Intercultural and International Communication Conference, California State University, Fullerton, Fullerton, CA.

Research Philosophy: I believe that research should improve one's teaching, either by giving the teacher greater insight into a subject or by providing the teacher with specific teaching strategies. A review of my past work demonstrates my commitment to this philosophy. My research into various argument strategies, for instance, enhances my ability to teach argument to my students while my research into communication strategies in education has improved my teaching style.

COMMUNITY ACTIVITIES & AWARDS

Golden Addy Award. "Discover The District" print campaign.

Excellence in Redevelopment Award. Website www.discoverthedistrict.com awarded by the Best New Media Promotion in Missouri by the Department of Economic Development.

Instructor. Participation 2000, a political training program headed by Senator Bill Bradley designed to recruit and train young people interested in becoming politically active. Training

program focuses on campaign planning, public relations, message and branding, polling and media strategies. Responsible for teaching, recruitment of students, community outreach, public relations, and fundraising.

Debate Analyst. KTVX Channel-2, Salt Lake City, UT. Provided on-air analysis of the presidential debates.

Regular Panelist. “You and the Issues” television show, KTLA Channel-9 TV, Los Angeles, CA.

Public Relations Coordinator. PAM’s List, New Jersey, a statewide organization dedicated to supporting women candidates for office. Coordinated press and public relations.

PROFESSIONAL EXPERIENCE

Director Columbia Special Business District	March 2000 – Present
Campaign Manager, Maxwell for Lt. Governor Jefferson City, MO	March 1999 – March 2000
Political Director, Missouri Democratic Party Jefferson City, MO	May 1997 – March 1999
Press Secretary, Mayor Susan Bass Levin Cherry Hill, NJ	Jan. 1997 – May 1997
Chief of Staff, Representative Arline Friscia Woodbridge, NJ	May 1996 – Dec. 1997
Campaign Manager, Burnam for State Representative Fort Worth, TX	Nov. 1995 – April 1996
Communications Director, Wisniewski & Friscia for Assembly Sayreville, NJ	August 1995 – Nov. 1995