

**Community Improvement District
Steering Committee Meeting
April 21, 2009 at 8:00 AM
11 S. Tenth St.**

Present:

Mike Vangel, VANGEL
Kurt Mirtsching, Shakespeare's Pizza
Teresa Maledy, Commerce Bank
Paul Land, Plaza Commercial Real Estate
Blake Danuser, Bingham's
Carrie Gartner, Executive Director

Richard King, The Blue Note
Christina Kelley, Makes Scents
Adam Dushoff, Addison's
Robert Tucker, Tucker's Fine Jewelry
Persephone Dakopolos, Assistant Director

Absent:

Liz Tucker, Poppy
Bill Costello, Woodruff Sweitzer

Jack Waters, Columbia Daily Tribune

Guests:

Justin Willett, Columbia Daily Tribune

Call to Order

Vangel called the meeting to order

Approval of Minutes

Danuser made a motion to approve February minutes, King Seconded, the motion passed unanimously.

Discussion

Gartner began by updating the committee with assessed approval rating at 40%, and per capita approval rating at 50%, while the nays are estimated between 5 and 9%. Vangel asked the committee for responses they have heard in their discussions with stake holders. Dushoff had stated that he has heard concerns based on bar sales and the merchant consuming any added tax to keep their prices rounded. Mirtsching and King agreed that it was an issue, but increased credit card use would nearly negate the any additional cost to the merchant.

Gartner continued by suggesting the committee secure more per capita votes before drafting a petition. Dushoff explained that a hindrance is a lack of information and with more precise information, voters could be more easily swayed. Vangel suggested constructing a directional summary to present undecided voters. Gartner stated that she would complete a marketing sheet with a summary and provide it to committee members facing undecided voters. Land suggested to move forward with recommendation now, Maledy then suggests voting on the proposed CID boundaries. Gartner urged the committee to contact more stake holders in the proposed inclusion zones to assure corporation. **Danuser made a motion of May 1, 2009 will hereby serve as a Drop Dead Date, in which all committee members will have contacted all undecided parties and proposed inclusion sites, will have formulated an appropriate recommendation to the SBD & CCA boards based upon the information gathered, and shall confer on or near the May 1, 2009 date. Land seconded, and the motion passed unanimously.**

Adjournment

The next meeting will be on or near May 1, 2009.